

# INES DE LA FRESSANGE

PARIS



2020 Autumn/Winter COLLECTION



# Message from Ines

## Here's Why Ines Thinks the 70s are Special

"This new collection began to take shape as I drew inspiration from the lifestyle of women of the 1970s, which embraces individual freedom. Many women of that time aspired to live a life unhampered by traditional norms that had narrowly defined their role. Those empowered, independent women sparked; they began to design the life of their dreams and create their own fashion styles."

"Movie stars and pop stars of the 70s had an enormous influence on people. Among the women regarded as 'fashion icons,' I admired Jane Birkin, Françoise Hardy, and Françoise Dorléac. The world of fashion during the decade was full of happiness and bottomless creativity. Because I belong to a generation who has a firsthand memory of those years, I can tell you how important it is to follow your passion. You should never worry about what other people think. As a result, you will have your own signature wardrobe and be able to effortlessly mix and match all the clothes that you have. Happiness always comes from the unconstrained mind; this has been proven true and will always be true."

©Getty Images



Jane Birkin was the fashion icon of the 70s and one of the women Ines admires, "She is as gorgeous as ever," Ines says.

©Getty Images



"La Piscine" is a 1968 film starring Alain Delon and Romy Schneider. Ines defines this movie as a masterpiece, which had a huge impact on the 70s style.

Velvet Jacket RM399.90  
Cotton Frilled Stand Collar Long Sleeve Shirt RM129.90  
Leather Wide Belt RM129.90  
Wool Fedora Hat RM129.90  
Corduroy Wide Pants RM149.90



# Back to the 70s

## Reminiscences of Sophisticated Women of the Decade

Wonderful Women is the best way to describe the sophisticated women of the 70s. Those women, who fought longstanding gender bias, gloried in the freedom to design lives of their own and express themselves through fashion. This look—a burgundy jacket and pants, and a whimsically floral blouse is symbolic of the 70s, which inspired this collection.”

Velvet Jacket RM399.90  
Rayon Bow Tie Long Sleeve Blouse RM129.90  
Velvet Pants RM249.90





# Romantic Bohemian

## Your Elegance Shines Through a New Bohemian Look

“A ruffled silk blouse and a twist-pleated skirt that swings as you walk enhances the romanticism of this outfit. I recommend that you choose a bohemian sweater or a menswear coat to contrast a feminine item. An unconventional blend of different tastes can create elegance—one of the many great things that the UNIQLO x Ines de la Fressange Collection has to offer.”

Left :  
Tweed Coat RM599.90  
Silk Frilled Long Sleeve Blouse RM249.90  
Wool Blend Wide Pants RM249.90  
Leather Stitched Skinny Belt RM129.90

Right :  
3D Knit Jacquard Long Sleeve Sweater RM149.90  
Twist Pleated Long Skirt RM129.90  
Wool Fedora Hat RM129.90  
Leather Emboss Skinny Belt RM129.90





# French Chic

## Adding a Contemporary Touch to The Classic

"These two styles not only carry the timeless looks of French chic, but are subtly contemporary as well. By matching a tweed jacket and pants with a boarder-stripe sweater—a key part of Parisians' wardrobes—you can create a modern look. Pairing a chunky cardigan with a lustrous silk dress presents a new image of womanhood, creating a bohemian mood."

Left :  
Wool Blend Jacket RM399.90  
3D Knit Extra Fine Merino Striped Long Sleeve Sweater RM149.90  
Cotton Frilled Stand Collar Long Sleeve Shirt RM129.90  
Velvet Pants RM249.90  
Leather Stitched Belt RM129.90

Right :  
Chunky Crew Neck Long Sleeve Cardigan RM199.90  
Silk Long Sleeve Wrap Dress RM499.90





# Neobourgeois

## Neobourgeois: A New Natural and Comfortable Style

"Through effortless styling, you can transform timeless luxurious looks passed down from generation to generation into entirely fresh ones. By wearing a faux shearling jacket with comfortable wide pants, you can create an effortless look. An unconventional approach to paring items of different textures and weights can add a playful character to the 70s-inspired style. I recommend that you wear a checked blazer—a classic look—with corduroy pants, consciously making a casual work style."

Left :  
Tweed Jacket RM399.90  
Cotton Frilled Stand Collar Long Sleeve Shirt RM129.90  
Corduroy Wide Pants RM149.90  
Wool Fedora Hat RM129.90

Right :  
Faux Leather Coat RM349.90  
Cashmere Crew Neck Long Sleeve Sweater RM349.90  
Rayon Bow Tie Long Sleeve Blouse RM129.90  
Brushed Jersey Culottes RM199.90





# Bohemian Style

## Lovely Bohemian Girls

“This season’s collection is inspired by non-conformist women of the 70s, who were living the way they wanted to live. Among them, cheerful bohemian girls are our all-time idols. Romantic items, such as an airy silk blouse, a twist-pleated skirt and a dress in a delicate floral pattern or polka dots, can brilliantly brighten up your style.”

- 1

Twist Pleated Short Sleeve Dress RM199.90  
Wool Blend Big Scarf RM129.90  
Leather Wide Belt RM129.90
- 2

Velvet Jacket RM399.90  
Rayon Bow Tie Long Sleeve Blouse RM129.90  
Velvet Pants RM249.90  
Leather Emboss Skinny Belt RM129.90
- 3

Wool Blend Double Face Coat RM499.90  
Silk Printed Long Sleeve Blouse RM249.90  
Velvet Pants RM249.90  
Wool Fedora Hat RM129.90  
Leather Emboss Skinny Belt RM129.90
- 4

Corduroy Pea Coat RM399.90  
3D Knit Jacquard Long Sleeve Sweater RM149.90  
Cotton Frilled Stand Collar Long Sleeve Shirt RM129.90  
Twist Pleated Long Skirt RM129.90
- 5

Tweed Jacket RM399.90  
Silk Frilled Long Sleeve Blouse RM249.90  
Brushed Jersey Culottes RM199.90  
Wool Fedora Hat RM129.90  
Enamel Mini Shoulder Bag RM79.90



1



2



3



4



5

# Mannish Style

## Cool, Comfortable Style Borrowed from His Closet

"I have never stopped loving menswear-inspired pants because I think that women who gracefully wear menswear-inspired clothes are very stylish and sophisticated. A relaxed cut brings comfort and is relevant to this year's trends."



1

- 1 Ribbed Blouson RM249.90  
Extra Fine Merino Striped Crew Neck  
Long Sleeve Sweater RM149.90  
Brushed Jersey Culottes RM199.90  
Corduroy Casquette RM79.90
- 2 Wool Blend Double Face Coat RM499.90  
3D Knit Extra Fine Merino Turtleneck  
Long Sleeve Sweater RM149.90  
Tencel Twill Easy Pants RM149.90  
Enamel Tote Bag RM129.90
- 3 Tweed Jacket RM399.90  
Cotton Twill Long Sleeve Shirt RM129.90  
Corduroy Wide Pants RM149.90
- 4 Silk Frilled Long Sleeve Blouse RM249.90  
Corduroy Wide Pants RM149.90  
Wool Fedora Hat RM129.90  
Silk Scarf RM79.90
- 5 Tweed Coat RM599.90  
Denim Coverall RM249.90  
Cotton Frilled Stand Collar Long Sleeve Shirt RM129.90  
Wool Blend Wide Pants RM249.90



2



3



4



5



# Must-Have Items

## Absolutely Essential for Seasonal French Chic

“Among the many items in this collection, a dress and a jacket are the must-haves. These two items will bring a graceful look to your casual wardrobe.”



Belted Long Sleeve Long Cardigan RM199.90  
Twist Pleated Short Sleeve Dress RM199.90

## Dress

“In a season when you would bundle up with a thick cardigan or sweater, choose the opposite for what you would wear underneath it: a lightweight dress. An unusual pair like this can create a chic, laid-back look and the twisted pleats add a romantic element to the style.



Velvet Jacket RM399.90  
Silk Long Sleeve Blouse RM249.90  
Twist Pleated Long Skirt RM249.90  
Wool Fedora Hat RM129.90  
Leather Wide Belt RM129.90

## Jacket

This velvet jacket is very trendy because it's slightly cropped. You can choose one that is exactly the right size for you and wear a belt over it to emphasize your waistline, or you can choose a larger size to make yourself look more relaxed. Depending on what size and style you choose, you can create a different mood, which is a fun thing to do.”



# Ines' Choice

An elegant, glossy, ruffled silk blouse gives a glamorous look.



1 3  
2 4

A tweed jacket keeps you both warm and elegant.



A pair of velvet pants adds texture to your wardrobe.



A sweater in a shade of sunshine-inspired colors brightens up your winter days.



## Your Dream Wardrobe Selected by Ines

"With any one of these seven items that I have selected, you can create the look of French Chic. Even with those that appear fancy at first glance, you can dress them down by pairing them with something casual."

A long coat creates a graceful feeling.



5 7  
6

A beautiful wrap dress makes you look sophisticated.



A ruffle-collar blouse is versatile and is also nice to have when you layer clothes.



1. Silk Frilled Long Sleeve Blouse.RM249.90,
2. Velvet Pants RM249.90
3. Tweed Jacket RM399.90
4. 3D Knit Jacquard Long Sleeve Sweater RM149.90
5. Wool Blend Double Face Coat RM499.90
6. Cotton Frilled Stand Collar Long Sleeve Shirt RM129.90
7. Silk Long Sleeve Wrap Dress RM499.90



# Favorite Colors

## Ines' Absolutely Favorite Colors

- “At some point, I decided that navy is the color that makes the wearer look most elegant, but let me also introduce the other ones that I love, all of which belong to the color pallet that enhances your feminine beauty: subtly yellowish white like honey, pumpkin-like yellow, and red—an indispensable color for French chic.”

Honey White



Corduroy Pea Coat RM399.90

French Red



3D Knit Extra Fine Merino Turtleneck Long Sleeve Sweater RM149.90

Pumpkin Yellow



Belted Long Sleeve Long Cardigan RM199.90

Ines Navy



Corduroy Wide Pants RM149.90



mes

Tweed Jacket RM399.90  
Cotton Twill Pintuck Striped Long Sleeve Shirt RM129.90  
Corduroy Wide Pants RM149.90  
Leather Wide Belt RM129.90



# Chatting

with Ines & Naoki

## INES DE LA FRESSANGE

Born in France, Ines de la Fressange started modeling and quickly became part of the famous and worldly known top models, walking for the biggest high fashion houses from age 17. She is a style icon, beloved muse for high fashion houses. In 2013, she reestablished her own brand as an art director, embodying modern "Parisian chic."

## NAOKI TAKIZAWA

He began working for the groundbreaking Japanese fashion label Miyake Design Studio in 1982. Hired as a designer for ISSEY MIYAKE MEN in 1993 and placed in concurrent charge of design for ISSEY MIYAKE WOMEN in 1999, he held both positions until 2006 before founding NAOKI TAKIZAWA DESIGN the same year. He became the Design Director for Uniqlo in 2011 and has worked as Design Director for Uniqlo Special Projects since 2014.



**NAOKI:** This marks the 14th season of the UNIQLO x Ines de la Fressange collaboration. While our sources of inspiration for the previous collections were landscapes and townscapes that we explored during our trips to Provence—Arles and Nice—or Paris, our focus is on a certain cultural moment in this collection, which is a new approach, isn't it?

**INES:** Yes, and this collection is shaped by the image of the sophisticated women of the 70s. You and I are witnesses of those years; you were in Japan as a fashion designer, and I was in Paris as a model.

**NAOKI:** Our shared image of the 70s revolves around the movies because the French cinema was booming then. I still remember vividly how movie stars became fashion icons, who were introducing the French style to the world.

**INES:** The movies released in the late 60s, such as "Blowup" (1966), "La Piscine" (1968), "Easy Rider" (1969), and "Once Upon a Time in the West" (1968), had a great influence on the 70s style. And I was an admirer of Jane Birkin, Françoise Hardy, and Françoise Dorléac.

**NAOKI:** They established their presence in what would become street culture while the fashion industry was enjoying a golden age of haute couture.

**INES:** Their manifestations also symbolize the advent of a new era, in which women would naturally decide what to wear according to their own lifestyles, without worrying about whether men would like their clothes or not. Those iconic women of the 70s transformed fashion into something that is free from constraints. Then the spotlight shifted

from the designers to people. This notion is in line with the core value of the UNIQLO x Ines de la Fressange collections.

**NAOKI:** I also think that it is linked to "French Chic," the very philosophy that you embody. You seem to embrace what made you who you are today—your sense of values and ways of doing things. You make a choice based on what you think; you never let any fashion trends influence your styling. You always look so effortlessly stylish because of that. I believe that this is the true meaning of being stylish.

**INES:** I just wear what I want to wear, and such clothes are timeless. How you look gracefully as opposed to being controlled by what you are wearing mirrors your attitude, I think. By blending feminine and masculine elements, you can discover something new about yourself or you can come up with new ways of wearing a menswear-inspired item in a way that instead emphasizes your feminine looks. You never need to choose an outfit that overly exposes your skin. You can make yourself look feminine simply by leaving the two top buttons open.

**NAOKI:** Every single item of this new UNIQLO x Ines de la Fressange collection carries the principle we have set for LifeWear—clothes that transcend time and bring out the personality of the wearer.

**INES:** This may sound too good to be true, but with any item that you choose from this collection, you should be able to create looks that are essential to your style! It is hard to imagine anyone only wanting to wear his or her favorite clothes only once. So, I hope that people will enjoy clothes that are sensible and can be worn everyday by mixing and matching them as they like.

INES DE LA FRESSANGE

PARIS



Cover Wool Blend Double Face Coat RM499.90  
Denim Coverall RM249.90  
Cotton Frilled Stand Collar Long Sleeve Shirt RM129.90  
Corduroy Wide Pants RM149.90  
Leather Wide Belt RM129.90

This collection will be available for sale starting 28 August, however, this date is subject to change. Available items vary by location, so please check the online store or consult with store staff for details. Supply is limited, so we ask for your understanding in the event that certain items sell out. Items may differ from those listed. Prices are subject to change, so please check the online store or consult with store staff regarding the latest prices. Items without listed prices are the personal property of the stylist. \*Certain items excluded.  
[www.uniqlo.com/inesparis](http://www.uniqlo.com/inesparis)

