



LifeWear

UNIQLO Launches in the Netherlands in Fall 2018 First Store to Open in Amsterdam's City Center

February 14, 2018 Tokyo, Japan and Amsterdam, the Netherlands – UNIQLO, the Japanese global apparel retailer, today announces plans to launch in the Netherlands, with the opening of a first UNIQLO store in Amsterdam in fall 2018. Located in the heart of the city center and measuring close to 2,040 square meters in total sales area, UNIQLO Kalverstraat will offer LifeWear for men, women, kids and babies across three levels and will include a dedicated floor for its line of UT (UNIQLO T-shirt) designs. Following on from the opening of stores in Antwerp and Brussels, the new UNIQLO store will be the biggest in the Benelux region and one of the company's largest in Europe.

LifeWear is the UNIQLO commitment to creating perfect clothing that meets the needs of everyone's daily lifestyles. High quality, functional, affordable and constantly evolving, LifeWear is available in a variety of colors and styles for people of all ages.

“We are very excited to be opening the first UNIQLO store in the Netherlands and to introduce our brand to Amsterdam, a city well known for its relaxed and casual lifestyle. I believe our LifeWear, designed around core items such as Denim, Ultra Light Down outerwear, Extra Fine Merino knitwear and more, will be a perfect match for the people of Amsterdam, every season of the year,” said Taku Morikawa, Chief Executive Officer of UNIQLO Europe. “Our entry into the Netherlands marks the next step in our plans to grow our presence in the BENELUX region,” he added.



UNIQLO Kalverstraat will have its main entrance on the Kalverstraat, with an additional entrance on the Rokin.

New Store Overview

Store name: UNIQLO Kalverstraat
Address: Kalverstraat 11, Amsterdam, the Netherlands
Additional entrance: Rokin 12
Total sales area: Approximately 2,040 square meters over three floors (GF, 1st and 2nd)
Planned opening date: Fall 2018, with more details to be announced at a later date

Following its recent announcement to enter Sweden in fall 2018, the Netherlands will become the 21st market for UNIQLO worldwide and the 8th market in Europe.

UNIQLO Presence in Europe as of February 1, 2018

UK: 11 stores
France: 22 stores
Russia: 25 stores
Germany: 5 stores
Belgium: 3 stores
Spain: 2 stores

For more information regarding UNIQLO and our current collection, please visit www.uniqlo.com.

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About UNIQLO LifeWear

Apparel that comes from the Japanese values of simplicity, quality and longevity. Designed to be of the time and for the time, LifeWear is made with such modern elegance that it becomes the building blocks of each individual's style. A perfect shirt that is always being made more perfect. The simplest design hiding the most thoughtful and modern details. The best in fit and fabric made to be affordable and accessible to all. LifeWear is clothing that is constantly being innovated, bringing more warmth, more lightness, better design, and better comfort to people's lives.

About UNIQLO and Fast Retailing

UNIQLO is a brand of Fast Retailing Co., Ltd., a leading global Japanese retail holding company that designs, manufactures and sells clothing under seven main brands: Comptoir des Cottonniers, GU, Helmut Lang, J Brand, Princesse tam.tam, Theory, and UNIQLO. With global sales of approximately 1.8619 trillion yen for the 2017 fiscal year ending August 31, 2017 (US \$16.87 billion, calculated in yen using the end of August 2017 rate of \$1 = 110.4 yen), Fast Retailing is one of the world's largest apparel retail companies, and UNIQLO is Japan's leading specialty retailer.

UNIQLO continues to open large-scale stores in some of the world's most important cities and locations, as part of its ongoing efforts to solidify its status as a truly global brand. Today the company has more than 1,900 stores in 19 markets worldwide including Japan, Australia, Belgium, Canada, China, France, Germany, Hong Kong, Indonesia, Malaysia, Philippines, Russia, Singapore, South Korea, Spain, Taiwan, Thailand, U.K. and the U.S. In addition, Grameen UNIQLO, a social business established in Bangladesh in September 2010, currently operates several Grameen UNIQLO stores in Dhaka. UNIQLO manages an integrated business model under which it designs, manufactures, markets and sells high-quality, casual apparel. The company believes that truly great clothes should be supremely comfortable, feature universal designs, are of high quality and offer a superb fit to everyone who wears them.

With a corporate statement committed to changing clothes, changing conventional wisdom and change the world, Fast Retailing is dedicated to creating great clothing with new and unique value to enrich the lives of people everywhere. For more information about UNIQLO and Fast Retailing, please visit www.uniqlo.com and www.fastretailing.com.

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